

## Conformity – Questions by Topic (MCQ)

**Q1.**

Select the phrase that best describes internalisation.

Shade **one** box only.

- A** The individual adopts a role as a member of a group
- B** The individual changes his/her beliefs but it is a temporary change
- C** The individual changes his/her public and private beliefs
- D** The individual goes along with the group but does not agree with them

(Total 1 mark)

**Q2.**

Which **two** of the following are types of conformity? Shade **two** boxes only.

- A** Agentic state
- B** Compliance
- C** Group size
- D** Identification
- E** Unanimity

(Total 2 marks)

**Q3.**

Which **two** of the following statements about Zimbardo's prison study are correct?

Shade **two** boxes only.

The study showed how...

- A** roles affect behaviour.
- B** people obey authority.
- C** unanimity affects behaviour.

D people conform to the majority.

E behaviour is influenced by loss of identity.

(Total 2 marks)

**Q4.**

Which of the following terms best matches the statements below? Choose **one** term that matches **each** statement and write A, B, C, D or E in the box next to it. Use each letter once only.

A Identification

B Informational social influence

C Normative social influence

D Compliance

E Internalisation

(a) Publically changing behaviour whilst maintaining a different private view.

(1)

(b) Group pressure leading to a desire to fit in with the group.

(1)

(c) When a person lacks knowledge of how to behave and looks to the group for guidance.

(1)

(d) looks to the group for guidance.

(1)

(Total 4 marks)

**Q5.**

The following phrases refer to different types of conformity.

Select the **two** phrases that describe internalisation. Tick **two** boxes only.

A The deepest level of conformity.

B The individual conforms publicly with the rest of the group but may privately disagree with them.

- C The beliefs of the group become part of the individual's own belief system.
- D The individual goes along with the group but does not agree with them.
- E The individual changes his / her beliefs, but it is a temporary change.

**(Total 2 marks)**

**Q6.**

The following statements are all related to conformity.

- A Doing what the group does in order to be liked by them.
- B Doing what the group does because we do not know what else to do.
- C Going along with the group, even if we do not really agree with what they are doing.
- D Going along with the group because we accept their beliefs and attitudes into our own cognitions.

In the table below, write which statement, **A**, **B**, **C** or **D**, describes each type of conformity.

Type of conformity	Statement
Internalisation	
Compliance	

**(Total 2 marks)**